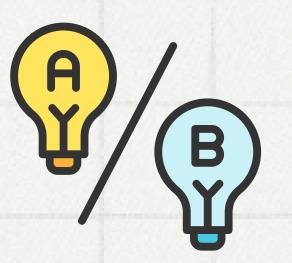


You can use linkers of contrast like:



Although/even though (a pesar de) + clause with verb

Despite/in spite of (a pesar de) + noun or ing

However/nevertheless/nonetheless (sin embargo,...) + comma (beginning of sentence)

On the one hand... (paragraph with idea)
On the other hand... (opposite idea)

https://wordwall.net/resource/16814388/contrast-linkers



It seems that... What's more... I believe... In addition (to this)... Furthermore, ... Moreover,... Besides,... **Apart from this...** Not to mention (the fact) /that... Also, /as well... Both ... and

Expressions to give examples



- For example, for instance, such as, like, in particular, particularly, especially...
- This is (clearly) illustrated/shown by the fact that...
- ★ One/A clear/striking/ typical example of (this)...

To introduce points/arguments for or against @READ MORE

- Tone (very convincing) point/argument in favour of/ against...
- transfer that the transfer is a suggested that is suggested that it is suggested that is suggested that is suggested that it is suggested that is suggested that it is suggested that it is sugg
- tis widely argued/believed that...
- Some/many/most people/experts/scientist/critics claim/suggest/argue/ feel/maintain/believe/point out/agree/support the view that... are of the opinion that/convinced that...

One (very convincing) point/argument in favour of/ against ...

It could be argued/It is often claimed/It is suggested that ...

It is widely argued/
believed that ...
Some/many/most
people/experts/scientist/cri
tics
....claim/suggest/argue/
feel/maintain/believe/point

out/agree/support the view

that... are of the opinion

that/convinced that...

To add more points to the same topic

in addition (to this), furthermore, moreover, besides, apart from, as well as, not to mention (the fact) that, also, /as well, both ... and

To make contrasting points

on the other hand, however, still, yet, but, nevertheless, even so, although, though, even though, while, whereas, despite/in spite of

for example, for instance, such as, like, in particular, particularly, especially,

This is (clearly) illustrated/shown by the fact that...

One/A clear/striking/ typical example of (this)...

points/arguments for or against

To introduce

To introduce examples



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Structure

Opening Introduce the issue

Don't state your opinion

Body

Present arguments for both sides of the issue, with supporting details and examples

Conclusion
Summarise and
state your opinion

Good Business or an Invasion of Privacy?

People spend a lot of time online today. Because of this, many advertising campaigns focus on the Internet and there are adverts on every webpage that you open. Is this good business, or is it an invasion of our privacy?

On the one hand, digital advertising allows consumers to easily get information about brands or items they want to buy. Furthermore, you can compare prices effortlessly and find out where to purchase an item for the best value. This prevents people from making decisions which they might later regret.

Arguments For

On the other hand, digital advertising can be extremely irritating. Pop-up adverts are especially annoying. These adverts are popular with advertisers because you can't shut them off without clicking on them. Moreover, they often lead to retargeting, in which adverts from a company "follow" you around the web.

In conclusion, despite the convenience of having information available online, <u>I believe that most online advertising is an invasion of our privacy.</u> Governments should control online advertising, so that people can use the Internet without interruption.

Arguments Against

Structure

For and Against Essay

Paragraph 1:

Introduce/Present the topic, making a general remark about it.

Do **not** give your opinion.

Paragraph 2:

Write 2 to 3 advantages/ arguments **FOR.** Support your arguments with examples.

Paragraph 3:

Write 2 to 3 disadvantages/ arguments **AGAINST.** Support your arguments with examples.

Paragraph 4 / Conclusión:

Provide a balanced summary.

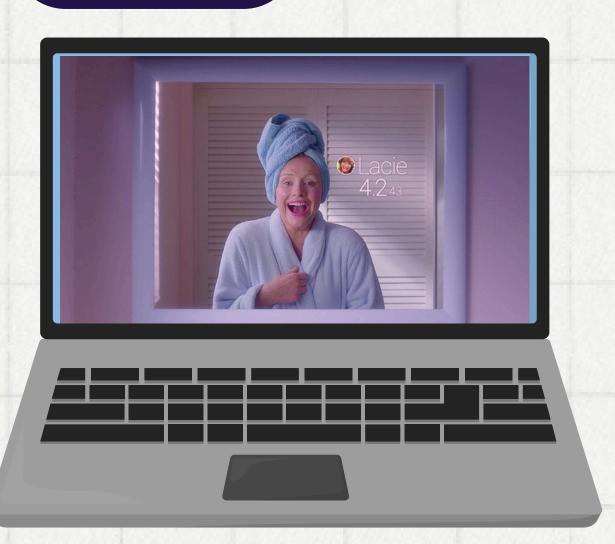
State your opinion (I believe/I think/ In my opinión...)

- •Begin each paragraph with a main idea.
- Then, develop this idea.

Example (120-150)

- 1) INTRODUCTION + is social media damaging for teenagers? (question)
- 2) Advantages of social media
- 3) Disadvantages of Instagram
 4) FINAL CONCLUSION/OPINION (answer the question)





SOCIAL MEDIA PROS AND CONS

Social media is a term used to describe a wide range of online platforms and activities where people can communicate and share information, ideas, photos, and videos.

ADVANTAGES

- Anyone can publish their thoughts online
- 2. It is a free source of information
- 3. It can help us make friends
- 4. Allows for dissent
- 5. It allows the truth to get out
- 6. It is an educational tool

DISADVANTAGES

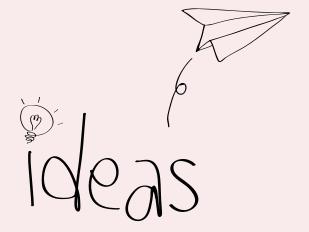
- 1. It can lead to addiction
- 2. It can increase online bullying
- 3. It can lead to body image issues
- 4. It can spread misinformation
- 5. It can cause sleeplessness
- 6. It can increase stress



Question







CONS





