

# WEEK 10

**10th-14th November**

# IMPORTANT DATES

Wed 5th Nov. READING TEST

Fri 14th Nov. LISTENING + WRITING TEST

Wed 21th Nov. GRAMMAR & VOCABULARY TEST

# 4º ESO A

Tuesday: Conditionals. Practice. Slides.

Wednesday: Listening Practice + writing practice

Friday: Listening, reading & Writing test

# 4º ESO B

Wednesday: Conditionals. Practice. Slides.

Thursday: Listening Practice + writing practice

Friday: Listening, reading & Writing test



IF YOU EAT AT BURGER KING, THEN YOU HAVE IT YOUR WAY

TM

If your bedtime is  
before the bats fly, then  
this dinner is for you.

**bobbie.** ORGANIC INFANT FORMULA



**WHOLE  
FOODS**  
MARKET

LAMAR

A hand is holding a cold, condensation-covered Coca-Cola bottle. The bottle is covered in water droplets, and the red label with the white Coca-Cola script logo is prominent. The background is a bright, sunlit green field with a ladybug visible in the lower right corner.

*Coca-Cola*

open a Coke,  
open happiness™





**Taste the rainbow.**



# WALMART

"SAVE MONEY LIVE BETTER"



***Have a break, have a Kit Kat.®***

**BUT NEXT TIME, EAT A SNICKERS®**



**YOU'RE NOT YOU  
WHEN YOU'RE  
HUNGRY.®**

**SNICKERS**®

**SATISFIES**

\*Save 20% off your purchase. Discounts (i) apply to the regular price of the products, (ii) will appear upon checkout and cannot be combined with other offers or discounts, unless specified, and (iii) do not apply to gift cards or certificates, international delivery, shipping & handling, taxes, or third-party hosted products (e.g., wine). Discounts not valid on bulk or corporate purchases of 10 units or more. Prices valid while supplies last. Offer expires 03/31/13. ®/TM trademarks © Mars, Incorporated 2012

Save the  
**Whales**

**LOSE THE BLUBBER: GO VEGETARIAN.**



**PETA**

14th x

CBS

*If you sleep on a DREAMWAY bed, you will have sweet dreams.*

*If you use LUXIDOR paint, your house will thank you.*

*If you wash the dishes with POSH-WOSH, your glasses and pots will shine.*

*If you brush your teeth with SUNNY, you will have a movie star's smile.*

*If you use HOT TOMATO ketchup, your chips will never be boring.*

*If you use MYSTERY make-up, you will always look different.*

*If you clean shoes with RAYS, you will make old shoes shine.*

*If you watch television on a WORLD TV set, you won't want to go out.*

*If you shop at THRIFTY GUY, you will save money.*

*If you try SPACE hamburgers once, you will know they are out of this world.*

*If you drive a DELTA, you won't want to drive any other car.*

*If you read the DAILY TALK, you will know what people are saying.*

but faster.

For more challenge: Have students memorise the text on their card instead of reading the card.

For more grammar focus: Repeat the activity with the result clause cards beginning the sentences.

For online classes: Send the *if* clause list to half the class. Send the result clause list to the other half. Pair students with each list and send them to the breakout rooms to make as many sentences as they can in a given time.

Ads are often based on conditions to target specific audiences through factors like

Ads link a product benefit (the result) to a problem or need (the condition)

All conditions have 2 parts. 1 part starts with IF, that is the condition / problem / need. And the second part is the result(Will)

POSSIBLE ACTIONS OR EVENTS + RESULT. It will probably happen



# LET'S PRACTICE 1ST CONDITIONAL (INDIA VS. SPAIN)

If you shoplift,...

If you answer back your teacher,...

If you are unemployed, the government...

If you cheat on your husband,...



## ZERO CONDITIONAL

If + Present Simple, Present Simple

Use General truths, facts, or things that are *always true*

Example →

If you heat water, it boils.  
If it rains, the grass gets wet.



## FIRST CONDITIONAL

If + Present Simple, will + base verb

Use Real and possible future situations

Example →

If it rains tomorrow, I'll stay  
at home.  
If you study, you will pass.



## SECOND CONDITIONAL

If + Past Simple, would + base verb

Use Unreal, imaginary, or unlikely situations  
(present/future)

Example →

If I had a car, I would drive  
to work.  
If it were sunny, we would go out.

Zero Conditional → If + Present, Present → FACTS

First Conditional → If + Present, WILL + Verb → POSSIBLE FUTURE

Second Conditional → If + PAST, WOULD + Verb → IMAGINARY / UNREAL

# WRITING PRACTICE

Social media

Schools test students for drug use

Homework

Laziness

Ban plastic bags everywhere

# BOOK PAGE 23

Other words instead of IF

exercises page 23

Vocabulary page 21

# REWRITE WITHOUT CHANGING THE MEANING

1. The shops don't deliver now, which makes life difficult.  
If the ...

2. You work too fast; that's why you make so many mistakes.  
If you ...

3. I don't want to leave my present job. I can't find  
another one.

Unless ...



# HOMEWORK

Page 23 Read Grammar in Context (1)

Ex. 2, 3 and 4

1st Conditional: Extra practice – Online Platform (with key)

Page 21 advertising verbs Ex 2 and 3