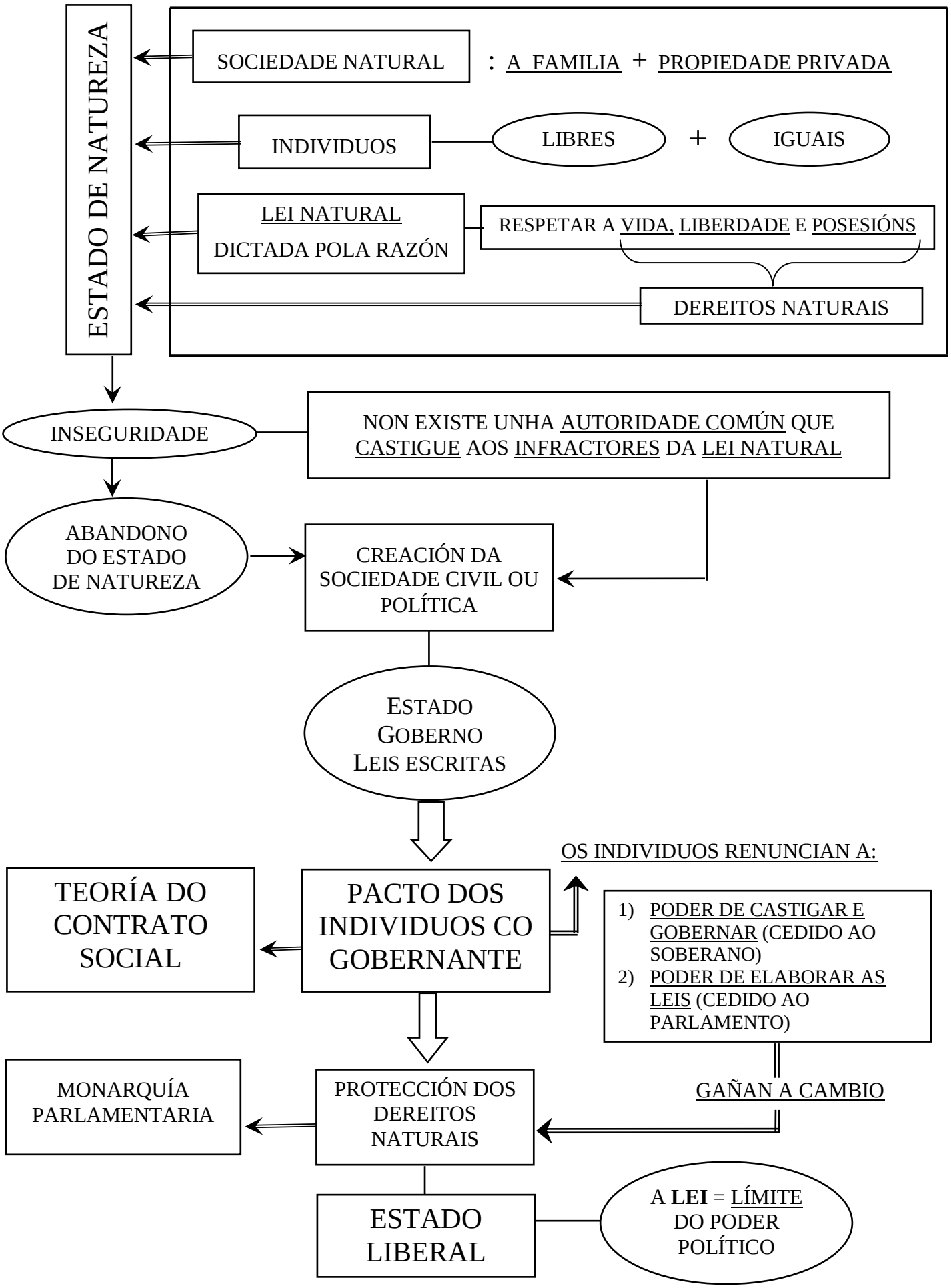MAPA CONCEPTUAL LOCKE