

HOW TO WRITE A BLOG POST



STARTING A BLOG POST

1

TITLE

Short + interesting
Eye-catching
Make me want to keep reading

USER NAME

Posted by+nickname+on date+time
Example,
Blood is thicker than water
Posted by: Susan Meyers on 23th Oct,
2018, 18:00pm

OPENING

The opening is just one paragraph which main purpose is to get the readers interested in with an anecdote, a question, an interesting fact, a quote, etc.

2

BODY

The body consists of 2 - 3 paragraphs, each one dealing with one aspect.

Remember a paragraph is not a sentence, there needs to be more:

- Topic sentence
- Supporting sentences that expand the idea (reasons, examples, references, etc.)
- Concluding sentence

3

CLOSING

The closing is one paragraph concluding the writer's opinion.
Remember:
Do not introduce any new ideas.
Do not write a very long one.
Address the readers directly.

4

INVITING COMMENTS

5

Optional: Include a final sentence encouraging people to contribute with their comments. Some expressions:
Share your thoughts. / Let me know about what you think. / I'm looking forward to reading your thoughts.

USEFUL LINKERS

I'd like to share my experiences/thoughts with you...

Firstly, / To start with / In the beginning / Right from the start

Secondly / Besides / Apart from that / In addition

Believe it or not / Needless to say

Personally / In my opinion / I think / I am convinced
Therefore / So that's why / Thus / For instance / As you can see

All in all, I think / After all

Finally / To sum up