

How to write an Article

An article is typically written for a **magazine, newspaper, or website**, and it needs to be engaging, informative, and opinion-based to hook the reader. By expressing your views clearly and making it fun to read, you'll not only impress the examiners but also enjoy the process.

Step 1: Analyse your task quickly

Task analysis is very simple. All you have to do is two things:

Firstly, find the key points you have to answer in your task.

Secondly, find the topic of the article

So, now you need to brainstorm all the vocabulary that you can think of related to the topic. If you prepare some words in advance, it will be much easier for you to write an article!

Step 2: Add a Title

The title should be engaging as well as the introduction, and contain the main idea of the article. But, it is okay if your title is simple and just gives a general idea.

Step 3: Introduction

The role of the introduction is mainly to catch the reader's attention, it can be done by asking a question, sharing a fact, or addressing the reader directly. This also shows you can use varied language like questions or exclamations.

Step 4: Body (answering the questions)

Here you answer the main questions that we identified in Step 1. Also, we use the vocabulary that we prepared earlier in Step 1. The role of the article is primarily to entertain the reader. It is worth including some of the author's personal experiences and anecdotes.

Step 5: Conclusion

Finish your article with a nice final sentence. It doesn't have to be anything special – you can summarise your points, give a recommendation, or end on a positive note.

Differences between article and essays

In the table below, you can see what an examiner can expect from you and how he marks your writing on your exam

Language	
Essays use a semi-formal, neutral tone and stay balanced until the end.	Articles are more informal and engaging, often speaking directly to the reader with questions or stories.
Organisation	
Essays have a fixed structure: introduction, body paragraphs discussing different views, and conclusion.	Articles are more flexible, with a catchy title, engaging introduction, main body, and a summary or final thought at the end.
Writing style	
Essays need formal words and linking phrases for arguments, like “however” or “furthermore”.	Articles include contractions (e.g., I’m, don’t), everyday expressions, phrasal verbs, and questions to make them lively.
Content	
Essays discuss pros and cons or different opinions on a topic, with reasons and examples.	Articles share personal views on something like hobbies or events, aiming to inform or entertain the reader.

Writing: Article

You see this announcement in an international magazine.

MUSIC FESTIVALS

What makes a great music festival?

Which music festivals have you been to, and what was special about them?

Write an article answering these questions and we will publish the best ones on our website!

Write your article using between 150-180 words.