Art Theory & Appreciation Online Reading Club



Orientation for ATA Third Edition – Course 2018-2019

Coordinator: Alicia Gil

General Description

This activity has been designed to develop your competence in artwork analysis. It will also improve your cultural background knowledge, the productive skill of writing English and the receptive skills of listening & reading comprehension, and at the same time, your digital information and communication (ICT) skills.

As this is a non-compulsory activity, your participation depends on your available time. Basically, you will be asked to watch a short video that prompts some ideas about each topic, and then, exchange opinions on the forum open for each topic, but if time allows you to read the accompanying texts and complete the integrated tasks too, the experience may become even more rewarding.

In this reading club, the function of the coordinator is to guide and moderate debate and dialogue, in order to help in the process of becoming acquainted with the suggested topics. The coordinator will not correct language, unless communication breaks down or she is asked to do so. Neither will she impose her views on the participants, since the basic conception behind the design of this reading club is collaborative learning, i.e. participants will exchange their opinions respectfully and learn from each other in a safe, friendly and pleasant environment stimulating and broadening the experience of art appreciation.

NOTE ABOUT CONTENT

It is possible that our material might present or raise topics that are controversial. These topics will be handled with respect by participants and the coordinator, even when different or even opposite viewpoints might be expressed.

Objectives

BASIC OBJECTIVES

- 1) To develop your competence in analysing online artwork images in English (to prepare a presentation, if applicable).
- 2) To develop your digital competence in information and communication technologies.



SUPPLEMENTARY OBJECTIVES

- 3) To practice English written expression in order to improve this productive skill.
- 4) To improve participants' skills in English listening and reading comprehension.
- **5)** To develop English vocabulary and structures to describe, analyze, compare and evaluate online artwork images.
- 6) To select online artwork images for their description and analysis.
- 7) To describe, analyze, compare and evaluate online artwork images in English.
- 8) To raise participants awareness of world culture through the artworks analyzed.
- 9) To use basic browsers to find museums, galleries, newsletters, etc. related to art.
- **10)** To collaborate and share websites, opinions and ideas on the forums.
- **11)** To elaborate a presentation and execute a presentation tool (optional).

Organization

As mentioned earlier, this is a non-compulsory activity; thus, your participation depends on your time availability. However, your **minimum requirements to participate** will be watching a short video that prompts some ideas about each topic, and then, posting your opinion on the forum open for each topic, in order to exchange ideas with the group. Other tasks will be available for you to complete if time allows you to.

An **optional final project** will be suggested at the end of the reading club. If you decide to do so, you may submit a final project consisting in a digital presentation in English of the analysis of the online image of an artwork freely chosen by you from the ones available on the Internet, using the language and digital resources developed throughout the reading club.

This reading club has been divided into **seven subject modules** related to the main topics of the structure analysis of artworks: line, colour, shape, form, value, texture and space. For each of the modules, you will have some theoretical material to watch and to read, a quiz to see what you have learned, and finally, an optional assignment asking you to submit a practical outcome related to the topic in question, leading to the optional final project. As stated above, except for watching a short video, these tasks are optional.

Each module has a **commentary and query forum** which will be the core of the reading club. These forums will be the places to collaborate, communicate and embark in shared learning. Apart from queries about any issues that may arise while doing the chosen activities, forums will ask for your ideas about and reactions to each module basic content, and your replies to both these questions and your fellow students' posts are very important. As the coordinator, I will also participate in these discussions taking on the role as a moderator. Here a word of caution should be added. As I stated above in the note about content, in art you may encounter controversial material; nevertheless, these polemic topics should be handled carefully by everybody, avoiding a disrespectful or unpleasant tone in communication.



Schedule

Date	Module and related activities
November 5-9	Introduction. Update your profile with a photo and introduce yourself to the reading club group on the Introduction Forum. Introductory topic: The elements of art. Complete the three-question Survey: Introductory overview to the elements of art, and then, give your opinion on the Commentary and Query Forum.
November 12-30	First topic: Line. The roadmap will guide you through the activities.
December 3-21	Second topic: Colour. The roadmap will guide you through the activities
January 8-25	Third topic: Shape. The roadmap will show you the activities.
January 28- February 15	Fourth topic: Form. The roadmap will guide you through the activities.
February 18- March 15	Fifth topic: Texture. The roadmap will show you the activities.
March 18-April 12	Sixth topic: Value. The roadmap will guide you through the activities.
April 23-May 10	Seventh topic: Space. The roadmap will show you the activities.
May 13-31	Final project (optional). Final project evaluation (optional). ATA Online Reading Club evaluation and farewell messages.

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