

WRITTEN PRODUCTION AND MEDIATION

TOPIC: TRAVEL

You have recently seen this chart which compares prices of hotel and Airbnb rooms in different cities throughout the world.



TASK 1: WRITTEN MEDIATION

You work for an international hotel management company and have been asked to write a **summary** of the results shown in the chart. **You must write about the following points:**

- explain the results of the survey.
- highlight the most important findings.

Write between 60 and 70 words.

TASK 2: WRITTEN INTERACTION

After submitting the summary, you are asked to write a **report** about the appeal of accommodation sharing platforms for your company. **You must write about the following points:**

- analyse the reasons why travellers may choose to use these platforms,
- make some recommendations for hotels to counter the rise of this type of accommodation.

Write between 180 and 210 words.