

eGenius

External Good Practice People's Voice Media



Overview of eGenius

eGenius were established as a Limited Company in 2014 with the purpose of advising; supporting and supplying organisations that wanted to move their training and learning online.

eGenius currently has over 20 clients in both private and public sectors.

The eGenius approach is to pay careful attention to the needs of the organisation before helping them to navigate a complex market and the complex and crucial decisions that must be made early on. The values below explain the eGenius approach:

Providing solutions that are **not vendor specific but are inclusive, easy to use and closely matched to needs.**

To treat **every project as different.** We listen, observe and work alongside our clients to deliver sustainable solutions

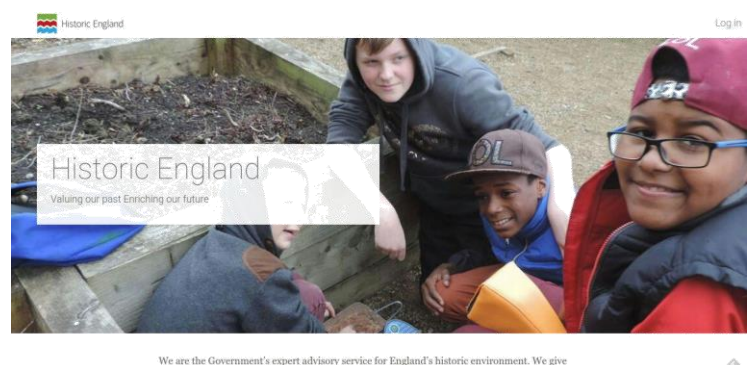
Providing **leading edge solutions** that employ the latest technology

Helping clients to construct a clearly defined **business case and properly evaluated R.O.I**

Co-creation- developing a client partnership for whole journey - not just the next step. Therefore we define solutions based on what is best for our clients needs not what is the best short term return for us.

eGenius find that a crucial aspect of treating **each project as different** is that organisations - particularly academic institutions and training companies underestimate the change programme required for them to gain the benefits of using learning technologies. As a result they carefully advise on staff training and awareness programmes and the need for clear and strong leadership throughout the process.

Case study of good practice



Historic England have a programme called Heritage Schools which was developed in response to the government report on cultural education in England, the Heritage

Schools programme aims to help school children develop an understanding of their local heritage and its significance.

The programme includes clusters of schools in eight regions across England

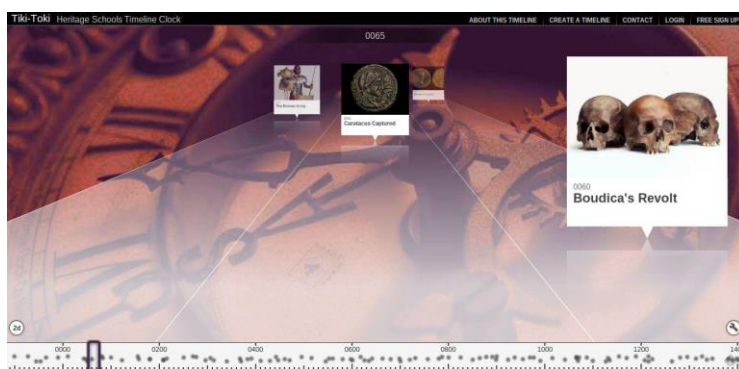
- The aim of the Heritage Schools programme is to make sure that:
- Children develop a sense of pride in where they live
- Children understand their local heritage and how it relates to the national story
- Teachers are more confident in making effective use of local heritage resources in delivering the curriculum
- Local historic context is embedded in the school's curriculum
- Heritage providers are more connected to the needs of local schools
- Parents are engaged in their children's learning

Communities are more deeply involved in the life of the school eGenius were approached to provide an online facility where teachers in the programme could access resources, communicate and collaborate. We helped them to define what they wanted and consider how it would work best given the constraints of IT within the organisation and within schools. eGenius were also aware of the variable [by their own admission] IT skills of the Heritage Schools

team themselves. The starting point was to create a user friendly platform for sharing resources and communicating with the teachers in the network. This was built at low cost on the open source platform Moodle, Area co-ordinators for Heritage Schools have been trained in how to develop their own local resources and there is a shared resources area. Co-ordinators can also use the forums to communicate with their local network of teachers.

As the team grew in confidence - they asked eGenius to develop their resources into an interactive timeline. This 3D timeline scrolls on all devices - displays detailed information when a timeline 'card' is clicked or tapped and can even be searched to provide specific resources.

The timeline has been so successful that the team now want to develop the prehistory version for their teachers as well.



Areas in development

eGenius are currently working with partner organisations to develop Virtual Reality and Augmented reality training resources for forklift truck drivers in warehousing and for improved product knowledge in retail.

