

Comercio Electrónico Orientado a Emprendemento

Aspectos clave da xestión dunha tenda online (1)

Dani Cerqueiro

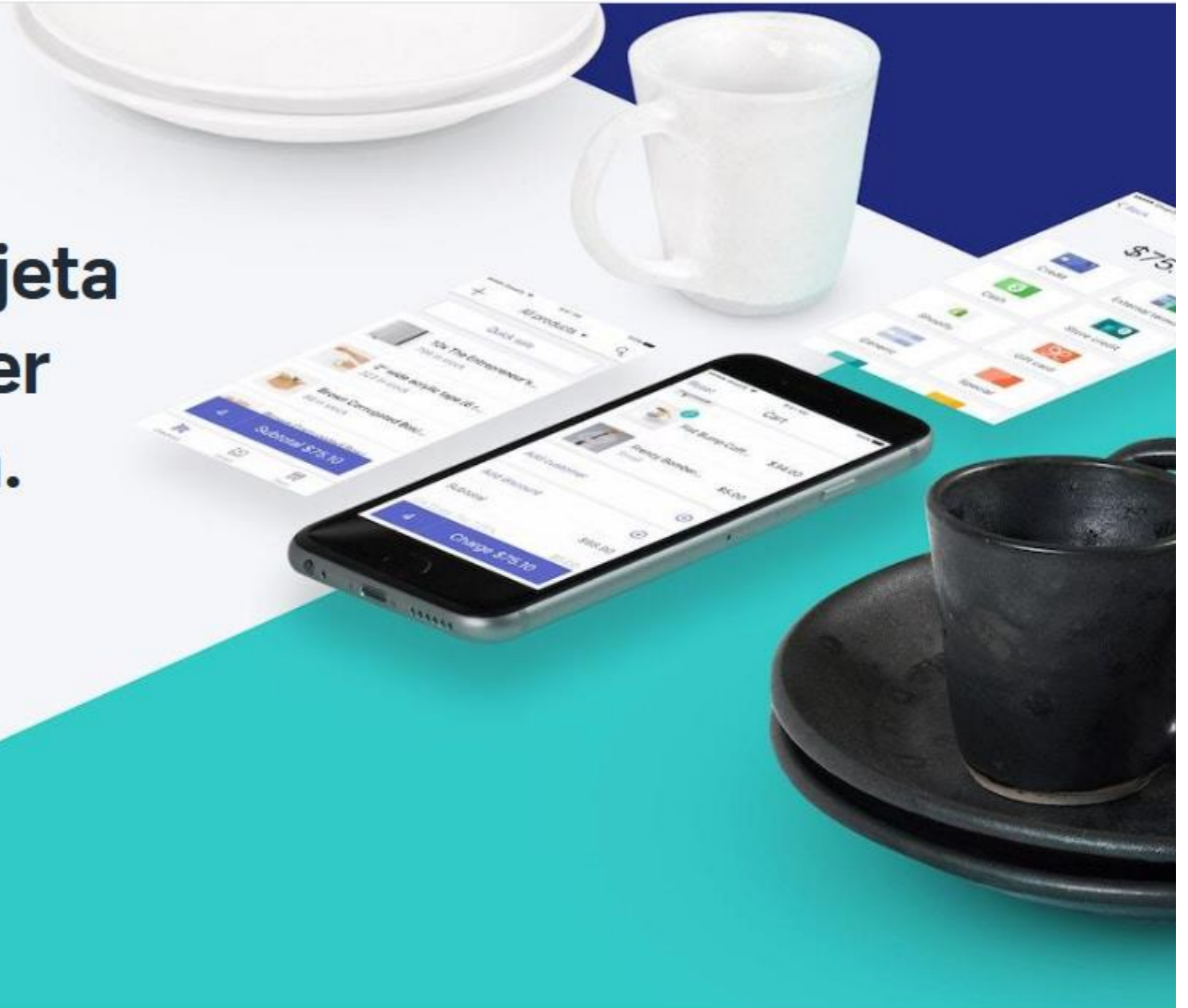
@danicerqueiro

www.danicerqueiro.eu

Exercicio: Dar de alta unha tenda en Shopify

SHOPIFY POS

Acepta pagos con tarjeta de crédito en cualquier lugar a cualquier hora.



La capacidad de aceptar tarjetas de crédito en la tienda y en eventos móviles o temporales significa que puedes vender en cualquier lugar donde se encuentren tus clientes.

Empezar

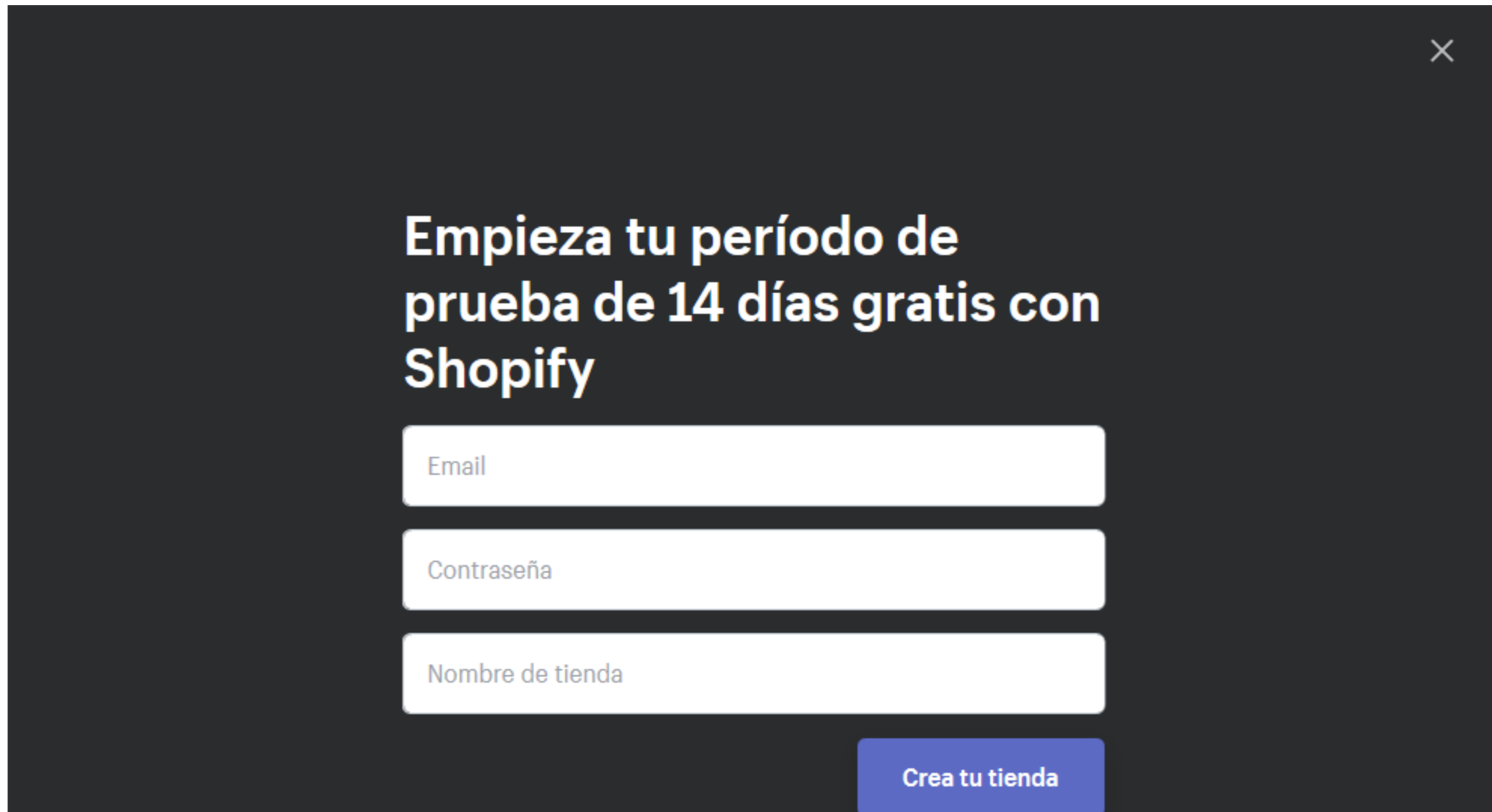
Pruébala gratis por 14 días, no se requiere tarjeta de crédito.

Paso 1: Entrar en <https://www.shopify.es/>

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Empieza tu período de prueba de 14 días gratis con Shopify

Paso 2: Registrar a tienda.

Pick a plan for your store

Billing information

Please provide your payment details.

Card number

Expires

CVV ⓘ

Billing address

First name

Last name

Street address

City

Postal / ZIP Code

Country

Province

Billing cycle

Choose how you would like to be billed.

- Bill me once a month for \$29.00
- Bill me once a year for \$312.00 and save \$36.00 every year
- Bill me every two years for \$558.00 and save \$138.00 every two years
- Bill me every three years for \$783.00 and save \$261.00 every three years

You will be charged for the monthly Basic Shopify plan of \$29.00 USD on 2017-11-04. This will cover your Shopify subscription from: November 4, 2017 to December 4, 2017.

Cancel

Confirm changes

Paso 3: Configuración básica da tenda.

Add an address so you can get paid

This will be used as your default business address

First Name

Last Name

Street Address

Apt, suite, etc. (optional)

City

ZIP/Postal Code

Country
España



Province
A Coruña



Phone Number

Business or personal website (optional)

Enter my store

By clicking "Enter my store" you agree to Shopify's [Terms of Service](#) and [Privacy Policy](#).

Paso 4: Primeiros pasos.

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Pick a plan for your store

Pick a plan to use when your free trial ends

There is no risk—if Shopify isn't right for you, cancel before November 4th and we won't charge you.

		Most popular	
\$ 9 /month	\$ 29 /month	\$ 79 /month	\$ 299 /month
Choose this plan	Choose this plan	Choose this plan	Choose this plan
Shopify Lite	Basic Shopify	Shopify	Advanced Shopify
Start selling your products today with Facebook, Point of Sale, and Buy Button sales channels.	Start selling your products on your secure and beautiful online store.	Get more sales with features like gift cards, professional reports, fraud analysis tools, and abandoned cart recovery.	Save time and money with advanced report builder and third-party calculated shipping.
Transaction fee 2.0% transaction fee	Transaction fee 2.0% transaction fee	Transaction fee 1.0% transaction fee	Transaction fee 0.5% transaction fee
Staff accounts 1 ⓘ	Staff accounts 2 ⓘ	Staff accounts 5 ⓘ	Staff accounts 15 ⓘ

Sell more with an online store

Add an online store to create a beautiful storefront customized to your brand.

[Add online store](#)

Learn more about pricing on shopify.com

Paso 5: Elexir un plan.

Bienvenido(a) a Shopify, Daniel.

Te presentamos algunos consejos para que comiences con tu negocio.

Tu período de prueba acaba de comenzar

[Selecciona un plan](#)

Agrega un producto para comenzar a vender

Da los primeros pasos para lanzar tu tienda. Agrega productos físicos, productos digitales descargables, servicios, u otros y comienza a vender.

[Agregar producto](#)

Find answers to your questions in the Shopify Help Center

Our step-by-step guides and videos can help you set up a domain, customize your theme, add products, and much more.

The screenshot shows the Shopify admin interface. At the top, there's a dark blue header with the Shopify logo, a search bar, and the user's name 'Daniel Cerqueiro García' with the tagline 'Caracoles para todos'. Below the header is a sidebar with navigation options: Home, Orders, Products, Customers, Analytics, Discounts, Apps, SALES CHANNELS, and Point of Sale. The main content area features a 'Welcome' message and several cards. The first card is a dark blue banner about the trial period. The second card is 'Agrega un producto para comenzar a vender'. The third card is 'Find answers to your questions in the Shopify Help Center'. Below these is a 'Bookmark your store for easy access' card with a text input field containing 'https://caracoles-para-todos.myshopify.com/admin' and a tip to press 'Ctrl + D'. There are three article cards: 'How to start a business' (with a person's face), 'How I built an online T-Shirt business and made \$1,248.90 in 3 weeks', and 'Ecommerce inspiration' (with a group of people). Below these are two more cards: 'Add ecommerce to any website or blog' and 'Secure your account with two-step authentication'. At the bottom, there's a dark blue footer with 'Your trial just started' and a 'Select a plan' button. A 'Settings' link is visible in the bottom left corner.

Paso 6: Configurar un plan.

Buenas noches, Daniel.

Este es el estado de tu tienda el día de hoy.

Agrega un producto para comenzar a vender

Da los primeros pasos para lanzar tu tienda. Agrega productos físicos, productos digitales descargables, servicios, u otros y comienza a vender.

Agregar producto

Personaliza tu tienda online para que refleje la imagen de tu marca

Selecciona un tema y hazlo sobre salir con un logo, diapositivas de productos, y demás funciones.

Personalizar tema

Agrega tu propio dominio para fortalecer tu marca

Tu dominio actual es caracoles-para-todos.myshopify.com. Agrega o compra un dominio personalizado para que tus clientes recuerden tu tienda online.

Agregar dominio



Find photos for your online store, blog, or marketing campaigns

Search over 1000 stunning photos and download them for free.

Search photos

Paso7 : Estado da tenda.

Graciñas

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